



IC INTERNATIONAL CONFERENCE

innovation and corporate social responsibility: european and asian perspectives

ORGANIZATION



SPONSORS



INFO

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The Intellectual Capital (IC) International Conference 'Innovation and Corporate Social Responsibility: European and Asian perspectives' is part of the SPICE project and it will host the contributions of several Portuguese and international experts.

The SPICE project (Sustainable Program in Intellectual Capital Education) is sponsored by the European Commission through the ASIA-LINK program and it is an international consortium that includes the Universities of Minho (Portugal), InHolland (Holland) and Bina Nusantara (Indonesia).

The project aims to develop an international academic curriculum in intellectual capital equivalent to 30 European Credit Transfer System (ECTS) addressing undergraduate students in communication, economics, management and international business. Several European and Asian companies are collaborating with the project, whose cases studies will be used as part of the academic curriculum. In Portugal, these are BIAL, S.A. and MICROPLÁSTICOS, S.A.

The conference will be available online through live streaming on:

<http://www.scom.uminho.pt/Default.aspx?tabid=7&pageid=204&lang=pt-PT>

Universidade do Minho, Auditorium B1
9am - 1pm
Free entrance

Intellectual Capital International Conference

Innovation and Corporate Social Responsibility: European and Asian Perspectives

9h15 - Registration

9h30m- Opening Session

Aníbal Alves, Institute of Social Sciences, University of Minho
Manuel Mota, Vice-Rector for Scientific Research and International Relations, University of Minho
Margarida Proença, President of the School of Economics and Management, University of Minho
Marien van den Boom, InHolland University, Coordinator of SPICE Project

10h00 - Intellectual Capital: European and Asian Perspectives

Rosa Cabecinhas (Moderator), Institute of Social Sciences, University of Minho
Daan Andriessen, InHolland University
Parulian Sihotang, Universitas Bina Nusantara

11h00 - Coffee break

11h30- Innovation and Corporate Social Responsibility

Ana Paula Faria (Moderator), School of Economics and Management, University of Minho
Ruben Eiras, Centre of Administration and Public Policy, Technical University of Lisbon
Arminda Neves, Deputy-Coordinator, Lisbon Agenda and Technological Plan

12h30m - Closing remarks

Sun Lim, Centre of Asian Studies, University of Minho
C. Páscoa Machado, Economics and Management Research Institute (IEEG)
Helena Sousa, Research Centre on Communication and Society (CECS)

13h - Lunch

PROGRAM

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NOVEMBER